We are printing Stationery for the various County Clubs, and would like to have YOUR order.

News From Watson's

COLUMBIA'S BIG FAMILY SHOE STORE

It is the Young Men Who Set Shoe Styles

And woe betide the shoe store that thinks it knows what a young man wants better than he does himself.

This season the young man of fashion wants shoes with toes that are a happy medium between pointed and round—tapering enough to be shapely, yet broad enough to be comfortable.

Heels are built low and square; sometimes flanged. The forepart of the shoe is long and flat and toes down.

The whole effect is one of slender strength.

For street wear the best models are dull black calfkin, button and lace, and tan calfkin, straight lace and Blusher lace; blind eyelets on some of the lace shoes.

$5, $6 and $7

PRINTING PLUS—

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$3.00 to $5.00

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1518 Main St., Columbia, S. C.

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Suit cleaned and pressed, each - 30c

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1522 Main St.

Phone 2623

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